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**BME - GROWTH** 

Palacio de la Bolsa Plaza de la Lealtad, 1 28014 Madrid

Madrid, 11 April 2024

#### COMMUNICATION - OTHER RELEVANT INFORMATION - SUBSTRATE ARTIFICIAL INTELIGENCE, S.A.

Pursuant to the provisions of Article 17 of Regulation (EU) No 596/2014 on market abuse and Article 228 of Law 6/2023 of 17 March 2023 on Securities Markets and Investment Services, and related provisions, as well as BME Growth Circular 3/2020 of BME MTF Equity, we hereby inform you of the following information relating to SUBSTRATE ARTIFICIAL INTELLIGENCE, S.A. (hereinafter (hereinafter ("Substrate AI" or "the Company" indistinctly).

#### OTHER RELEVANT INFORMATION

Today, the "INVESTOR DAY" will take place, an event where the Company will share with investors and shareholders the application of its technology, business strategies, future projections, and new business proposals for the company.

Attached are the presentations that will be shared during the session.

We remain at your disposal for as many clarifications as you deem appropriate.
Kind regards

Chairman

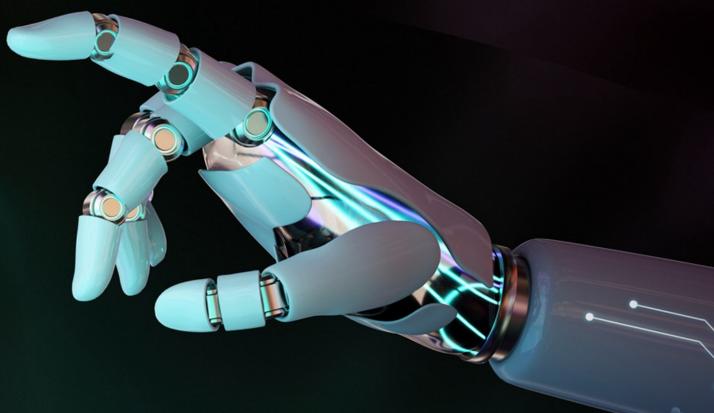
Lorenzo Serratosa Gallardo

## substrateA

BIOLOGICALLY INSPIRED AI

# INVESTOR DAY/2024

Unleash the full power of Al in your business



#### DISCLAIMER

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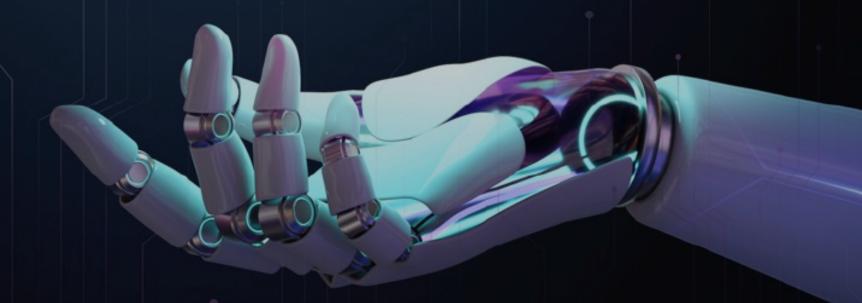
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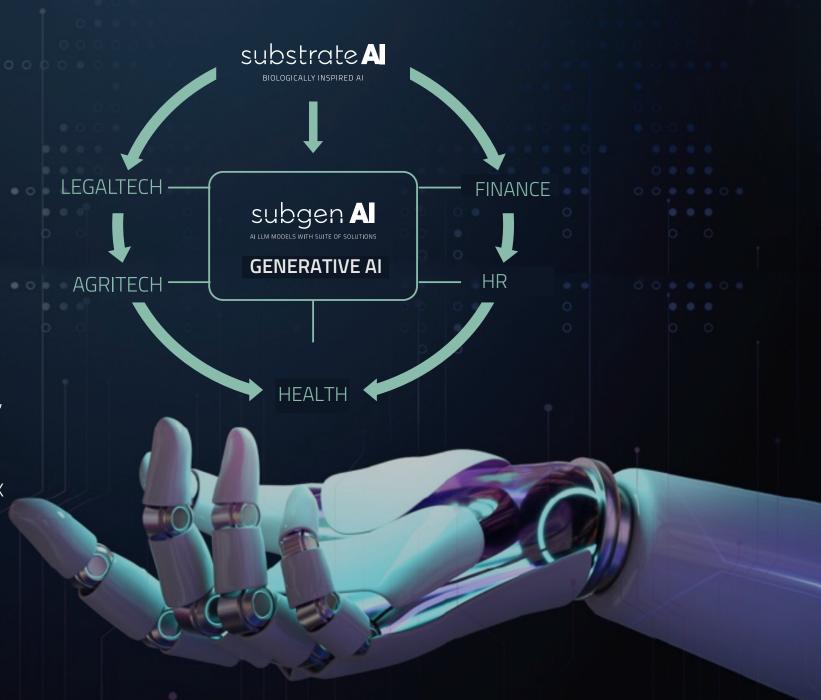
They further acknowledge that they are responsible for compliance with any applicable laws and regulations in their jurisdiction.



# We are an Al-focused investment group

Substrate Al creates, buys, and scales companies around Al in various sectors such as Health, Finance, Human Resources or Energy. All of them sell products and services built on Substrate's Al proprietary technology.

The company is listed in Spain (BME Growth), the UK (Aquis Stock Exchange) and the US (OTC Markets)





## Our strategy

## WE BUY NON-TECH COMPANIES THAT GENERATE CASH AND WE TRANSFORM THEM WITH AI

#### They have

- ▶ Price of Analog Enterprise
  - ▶ Expertise
  - ▶ Customers & Cash

#### They don't have

- ▶ Technology
  - ▶ Product







We multiply their value and their possibilities of growth

**EXAMPLE** 

Roper TECHNOLOGIES It grew from an oil and gas pump company to a software company in 2000

Cash return of investment



## Our strategy

#### **OUR EXAMPLES**

We bought Ifit Solutions (recruitment) and together developed Fleebe Corporate, Fleebe.ai (HR and recruitment software company) was born













We bought 4D (diagnostic imaging hardware), developed diagnostic software, bought DiagXimag and consolidated it, giving rise to a New Hardware & Software Company















# THE PAST 2020 - 2023





### Milestones





### The Result

**AGRITECH** 



Applying AI on dairy farms for healthier and more sustainable food

HEALTH



Bring Al-powered imaging solutions to market

HR



Applying AI in the HR sector through talent acquisition and retention

**ENERGY** 



Application of AI focused on savings in hotels

**AI TECH** 



LLM models with a suite of solutions for complex tasks for companies and institutions

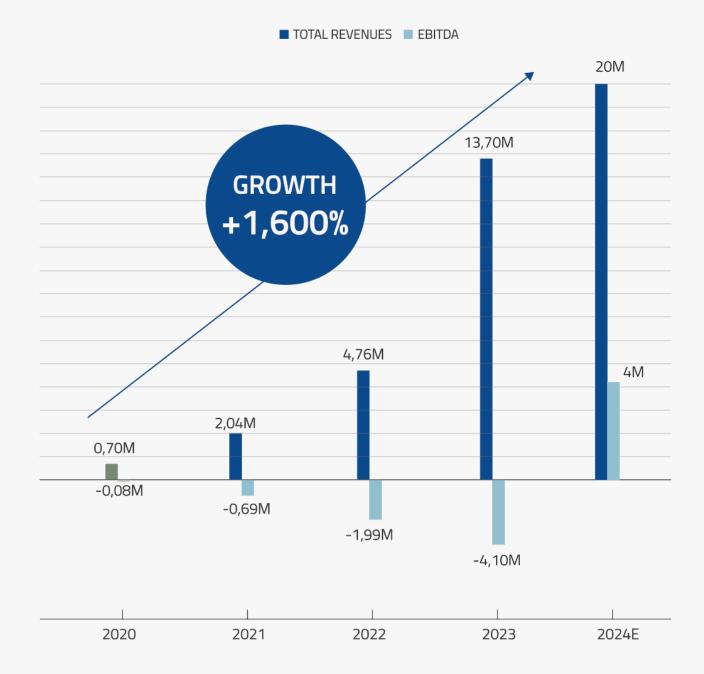
FINTECH



Create Al-powered investment strategies based on your investor profile



# Our evolution





#### Team

#### MANAGEMENT TEAM

#### More than 20 years in the financial sector

(M&A, Analysis, Macro, investments, etc.)











LORENZO SERRATOSA CHRISTOPHER DEMBIK Chairman

**Board Member** 

IVÁN GARCÍA CEO

DAVID IIMÉNEZ CFO

**IESÚS MOTA** Ex Deloitte

**FERNANDO GARCÍA** Ex Deloitte

#### **SUBSIDIARIES TEAM**

#### More than 20 years of experience in their sector

(Some of them second generation)



**LORENZO SERRATOSA** CEO Subgen Al



**KIKO RAMOS** CEO 4D Médica



YANN ROCHE CEO Fleebe AI



**JUAN ESTEVE** CEO Zonavalue Global



PABLO ORDOVÁS CEO Save the planet



IVÁN CID **CEO Boalvet** 

# OUR WORK IN NUMBERS



BIOLOGICALLY INSPIRED A



### Our Assets

We trade below the net worth of our Assets

#### 3 TIMES LESS

Company	Percentage	Book Value <sup>1</sup>	Need of capital
Subgen A	80%	€26.3M	Needs investment
FLEBBE AI	100%	€6.175M	Profitable
	70%	€6М	Profitable
Boalvet° Smart Dairy Farming	100%	€2.250M	Profitable
save the planet	70%	€1M	Needs investment
<b>zonavalue</b> GLOBAL	100%	€4M	Profitable
Total Value of Our Assets			

<sup>(1)</sup> Book value calculated by the purchase price of the companies plus the investments made in them

<sup>(2)</sup> NAV Assets minus liabilities divided by the number of shares



# Value Provided by AI

We are trading well below the estimated value of our assets

**5.9 TIMES LESS** 

(1) Ratings provided by analyst Checkpoint in its report of 20.11.2023 accessible on the company's website Substrate.ai

Company	Book Value	Analyst valuation <sup>1</sup>	Value Provided
subgen A	€26.3M	€29.9M	€3.6M
FLE3BE AI	€6.175M	€20.3M	€14.125M
	6М€	€20.3M	€14.3M
Boalvet <sup>®</sup> Smart Dairy Farming	€2.250M	€8.1M	€5.85M
save (he the planet	€1M	€1.2M	€0.2M
<b>zonavalue</b> GLOBAL	€4M	€9M	€5M
Analyst Valuat			



## The Facts

Quotation for comparables clearly below the value of our assets

#### **20 TIMES LESS**

Company	Analyst valuation CHECKPOINT	Value by comparables and subsequent events
subgen A	€29.9M	€200M¹
FLEBBE AI	€20.3M	€ 30M - €40M²
	€20.3M	€20.3M
Boalvet <sup>®</sup> Smart Dairy Farming	€8.1M	€8.1M
save the planet	€1.2M	€1.2M
<b>zonavalue</b> GLOBAL	€9M	€9M

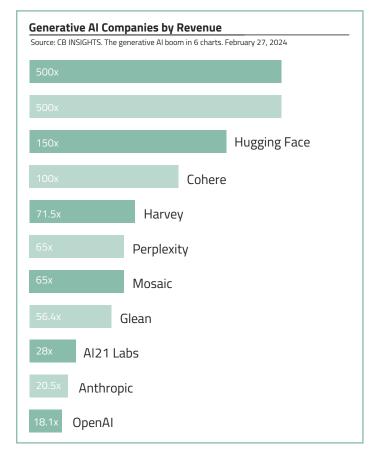
Total Value of Our Assets ...... €268.6M

<sup>(1)</sup> Securities offered by GT Securities Bank for an investment round of 10M according to the contract signed in Dec. 2023

<sup>(2)</sup> Average value according to listed comparables and managed value to go public in conversations with Nomads



# The Case Subgen Al



(1) PITCHBOOK. Artificial Intelligence & Machine Learning Public Comp Sheet and Valuation Guide. Q4

	Expected turnover at the end of 2024 €5M  Average value (Pitchbook)
9	We expect to prepare IPO for 2025 - 2026
8	June 2024 we expect to launch our first LLM
7	February 2024 we launched an investment round of 200M with GT Securities
6	February 2024 we launched Serenity Star
5	We develop new features in this technology for €1.7M
4	We acquired another one 21% in Binit for €2.1M
3	We acquired the <b>70% in Binit</b> (100 developers - customers - business) for <b>€6M</b>
2	<b>We develop new features</b> in this technology (small team with Bren Worth, Mei Si and 4 developers) for <b>€1.5M</b>
	In 2021 we acquired the <b>technology developed by Bren Worth</b> in the U.S. for <b>€15M</b>

Round 2024 ...... €200M



## The case Fleebe Al

#### **HR Companies by Revenue**

+10

Workday

Unicorn Companies in the HR sector / More than 100

Factorial Personio Deel

Papaya Global



Expected turnover 2024 ...... €5.2M Comparable Average Value ...... 10 times sales /€50M

# THE FUTURE 2024 - 2028

substrate



# Our expectation for 2024

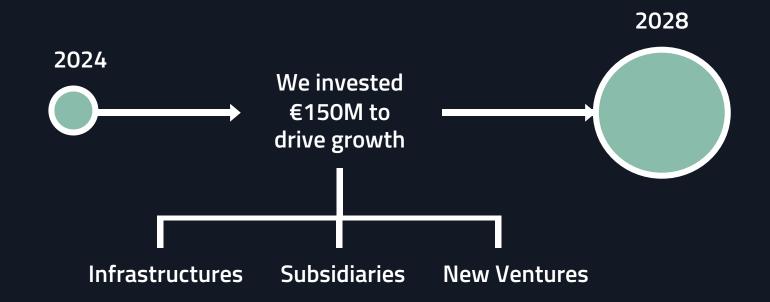
In terms of business



WE MUST INVEST TO SEIZE THE MOMENT



Strategy 2024 - 2028





### Use of funds

- Start-ups/start-ups to transform with Al. Between €10M €20M
- Al infrastructure. Minimum €110M
- Growing group companies. €20M



# We build a **Data Center with** €110 M investment







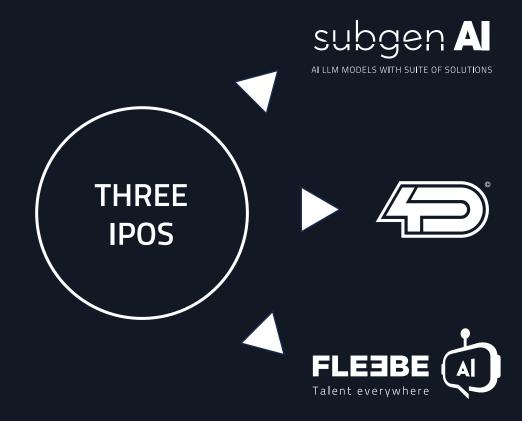






# Our intention by 2028

In terms of exits



WE WILL RETAIN MAJORITY IN THE CAPITAL ESTRUCTURE



## Funding

We are actively working on finding new sources of funding

#### Funding Available 2024 - 2028

Capital increases€75M (IPOS subsidiaries, facility and others)
Debt (Not more than 2.5 times EBITDA) €25M (banks, bonds and others in parent and subsidiaries)
Grants€50M (European funds, R+D, etc.)
Cash Generation €30M